



Moreton Church of England Primary School

## Parental Consent Form

**Moreton Church of England Primary School  
Parental Consent Form January 2020**



## Student Images

Occasionally, Moreton C of E Primary School may take photographs of the children at our school. We use these images as part of our school displays and sometimes in other printed publications. We will also use them on our school website, Facebook page and Twitter account.

If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption. If we name a pupil in the text, we will not use a photograph of that child to accompany the article. If a child has won an award and the parent would like the name of their child to accompany their picture we will obtain permission from the parent before using the image.

Learning Journeys and Records of Achievement are used to celebrate your child's progress throughout school and may include photographs. Photographs of individuals, groups or classes of children may appear in these records.

From time to time, our school may be visited by the media who will take photographs or film footage of a high profile event. Children may appear in these images, which will sometimes be published in local or national newspapers, or on approved websites.

Please use the boxes below to indicate whether you give consent to each medium:

	Yes	No
I give permission for my child's photo to be used within school for display purposes	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used in Learning Journey's/Records of Achievement/Tapestry	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used on the school website	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used in other printed publications, for example the school newsletter	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used on the school's social media sites such as Twitter/Facebook	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child to appear in the media, for example in local newspapers	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child to have a school photograph taken. I understand this printed/digital photograph can be purchased by parents.	<input type="checkbox"/>	<input type="checkbox"/>
I am happy for the school to use videos of my child for promotional purposes, such as on the school website.	<input type="checkbox"/>	<input type="checkbox"/>

## Marketing & Fundraising

We would like to be able to inform you about school based events (such as open mornings, Parent Association fundraising events, class assemblies) either by phone, text, emails or letters. Please use the boxes below to indicate how you agree for the school to contact you for these purposes (more than one box can be ticked if you consent for more than one medium of communication):

Phone Call:	<input type="checkbox"/>	Letter:	<input type="checkbox"/>
Text Message:	<input type="checkbox"/>		
Email:	<input type="checkbox"/>	None of the Above:	<input type="checkbox"/>

## Direct Marketing

We would like to be able to inform you about special offers or promotions by certain third parties that might be of interest to you (for example companies offering discounted rates to families during school holiday periods, information about local events) either by phone, text, emails or letters. Please use the boxes below to indicate how you agree for the school to contact you for these purposes (more than one box can be ticked if you consent for more than one medium of communication):

Phone Call:	<input type="checkbox"/>	Letter:	<input type="checkbox"/>
Text Message:	<input type="checkbox"/>		
Email:	<input type="checkbox"/>	None of the Above:	<input type="checkbox"/>

This consent form is valid for your child's entire academic career at Moreton C of E Primary School. Parental consent will be sought should any new methods of communication be launched.

Consent to any of the above can be withdrawn at any time by parents. Please provide the school with written confirmation that you withdraw your consent and specify which areas this is in relation to. There is a Consent Withdrawal document for this purpose which is always available on our website and from the school office.

Parent/Carer Signature:

Date:

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Print Name:

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Student Name:

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Relationship to child:

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